

Montana Press Guide

APEC 2011

**Montana Press Guide to the
2011 Asia Pacific Economic Cooperation
Small and Medium Enterprise and
Trade Ministers' Meetings**

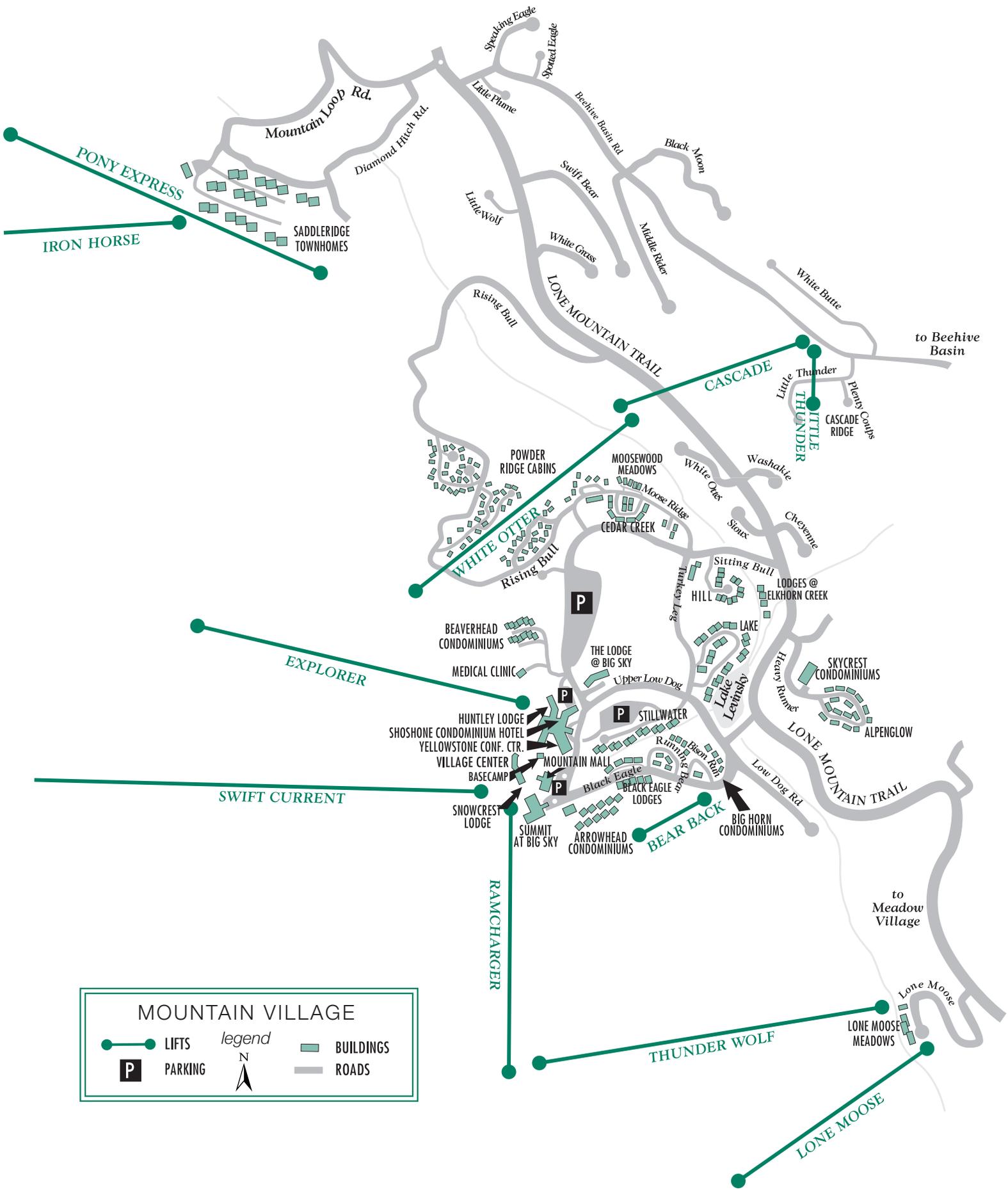
May 6 through 21, 2011

Big Sky, Montana

Table of Contents

Big Sky Mountain Village Map	3
Mountain Village Streets Map	4
What is APEC?	5
Why is APEC in Montana?	6
Why Big Sky Resort?	7
Unprecedented Community Involvement	8
• List of Montana Businesses Participating in APEC	
• Montana Host Committee and Volunteers	
• Student Liaison Officers	
• APEC Mining Task Force	
• List of Montana Mining Companies Participating in APEC	
State Department Broadcast Assistance Information	16

BIG SKY MOUNTAIN VILLAGE STREET & LODGING MAP



MOUNTAIN VILLAGE			
	LIFTS		BUILDINGS
	PARKING		ROADS

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What is APEC?

The Asia-Pacific Economic Cooperation (APEC) is a group of 21 of the world's most dynamic economies, including China, Japan, Korea, Canada, Russia, Mexico and the United States. APEC economies produce most of the world's gross domestic product, and they account for more than 40 percent of global trade and more than 40 percent of the world's population. Montana's exports to APEC economies nearly tripled over the last decade.

As part of its goal to foster growth and prosperity by facilitating economic cooperation and expanding trade and investment, APEC holds annual meetings in one of its member economies. The United States was chosen among APEC's 21 member economies to host this year's summit with a series of APEC events throughout the year in Washington, D.C., Big Sky, MT, San Francisco, and Honolulu.

APEC in Big Sky

As head of the U.S. Senate Committee which oversees international trade, Montana's Senior U.S. Senator Max Baucus fought hard to bring two important APEC meetings to Montana: the Small-and-Medium-Sized Enterprise meetings and the Trade Ministers' meetings.

The Big Sky Small-and-Medium-Sized Enterprise meetings and the Trade Ministers' meetings will run from May 6th-21st and bring cabinet-level representatives from 21 economies, along with hundreds of officials and private businesses to discuss ways to deepen the trade and economic relationships among some of the Montana's most important trading partners.

The Big Sky APEC meetings will include the top U.S. trade official, United States Trade Representative Ron Kirk, U.S. Commerce Secretary Gary Locke, and their counterparts from the other 20 member economies. Secretary Locke has been nominated to be the next U.S. Ambassador to China. The meetings will also bring hundreds of businesses and journalists from around the world to Big Sky to see all Montana has to offer.

More information on APEC is available here: <http://www.apec2011.gov/index.htm>.

Why is APEC in Montana?

Montana's senior U.S. Senator is chairman of the Senate Finance Committee with sole jurisdiction over international trade. Upon learning the United States was chosen to host APEC this year, Baucus began working hard to bring one of the four summits to Montana.

On December 2, 2009, Baucus wrote letters urging the following top level officials to hold the APEC 2011 Trade Ministers' meeting in Montana:

- Secretary of State Hillary Clinton
- Treasury Secretary Timothy Geithner
- U.S. Trade Representative Ron Kirk
- U.S. Department of Commerce Secretary Gary Locke
- National Economic Council Director Larry Summers
- National Security Advisor James Jones

In the letter, Baucus urged them to consider Montana, noting that **"Montana's five largest export partners are APEC economies."** He went on to explain that, **"Montana also has the resources and track record necessary to host the APEC 2011 Trade Ministers' meeting. In 2005 and 2006, we held successful negotiating rounds for the U.S. – Thailand and U.S. – Korea free trade agreements, respectively."**

Baucus continued to fight hard to bring the Small-and-Medium-Sized Enterprises and Trade Ministers' meetings to Montana by following up with countless phone calls to NEC Director Larry Summers in 2009 and early 2010.

In March 2010, U.S. Trade Representative Ron Kirk [announced that Big Sky](#) would host APEC meetings. During the announcement, Kirk hailed the decision as one that posed enormous possibility. **"Bringing the APEC Trade Ministers to Montana will broaden our horizons both literally and figuratively, giving our partners a fresh perspective on the diverse places from which America's entrepreneurs and exports can spring,"** said Ambassador Kirk.

As Chairman of the Senate Finance Committee, Montana's senior U.S. Senator Max Baucus has a long history of using his position to help Montana businesses create jobs by fostering trade relationships around the world. Last year Baucus brought ambassadors from China, Chile, Ireland, Japan and New Zealand to Montana to tour the state and develop relationships with Montana businesses. As a result of witnessing Montana's top-notch ranching practices, Chile recently fully opened its market to all cuts and all ages of American beef. This year, Baucus brought 15 Montana farmers and business owners on a [trade mission](#) to South America. The trip is credited with helping push the [Colombia Free Trade Agreement](#) closer to implementation. In May, Baucus announced he was ready to help usher the [Korea Free Trade Agreement](#) through Congress after securing a commitment from the White House to step up support for campaigns to promote U.S. beef in Korea and continue pressuring Korea to comply with international standards and allow full market access for U.S. beef.

Why Big Sky Resort?

With over 2,000 attendees ranging from foreign dignitaries to United States Senators, APEC required a venue with special flexibility and capacity in order to cater to the group's needs. Big Sky Resort is just such a venue, with experience hosting large conferences in its Yellowstone Conference Center and high-profile guests such as President Obama and Vice President Biden. When the Asia-Pacific Economic Cooperation chose Big Sky Resort to host its Trade Ministerial this May, Big Sky set plans in motion to transform the ski and summer resort into a full-on conference center.

Closed to the public during May, Big Sky Resort opened solely to conference members and press, and went all out to accommodate the high-profile meetings. Big Sky's 55,000 square feet of official meeting space expanded to permeate every corner of the resort. The cozy sunken lobby in the Huntley Lodge is now a slick IT center. The Mammoth Room, reserved for lunching skiers in the winter, is set up with plasma screens and a giant conference table, each seat with a placard labeling representatives from different economies. The snowboard shop has been transformed into a high-tech security control center, and the Huntley Dining Room transitioned from a breakfast buffet to a banquet room set up for multi-media presentations and a live performance. The resort even performed a complete network system overhaul to provide new high-speed, ultra-secure internet access for the conference.

But even with Big Sky's ability to accommodate specific conference needs, it never compromises on personality. Conference attendees have been enjoying themselves with the resort's many Montana-oriented activities including scenic chairlift rides, ziplining, golf, snowcat rides, and guided snowshoeing. Big Sky remains a world class resort with unpretentious Montana hospitality and a focus on local and natural surroundings. Always amidst the plasma screens and elk tenderloin, a cozy fire and a simple burger. And next to the high-tech conference room? A rugged 11,166-foot Lone Peak.

Unprecedented Community Involvement

As part of its role in hosting this year's APEC meetings, the United States has placed an extraordinary emphasis on private sector involvement, particularly in the Small and Medium Enterprise (SME) meetings Baucus brought to Big Sky. The United States opened the traditionally government to government SME meetings to all U.S. companies interested in participating and Baucus [worked to incorporate](#) businesses from across Montana. The United States is also encouraging every one of the other 20 APEC member economies to bring at least three private-sector businesses with them to Big Sky to network with companies from Montana and across the country.

In addition to the long-term economic benefit APEC will bring to businesses and communities across Montana, the Big Sky community has seen a substantial immediate boon from hosting APEC. For the community of Big Sky, mid-April through mid-June is usually an off-season. All area ski resorts shut down and many businesses close until tourism picks up again in the summer.

When Big Sky Resort decided to host APEC, it brought over 2,000 visitors into the community during this usually slow economic time. It also hired on 400 extra staff, employing many seasonal workers during a time when they would otherwise be jobless.

Montana Businesses Participating in APEC

Belgrade

Cleanwaste	http://www.cleanwaste.com/
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Graff Systems, Inc.	http://www.graffsystems.com/
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Billings

CTA Architects Engineers	http://www.ctagroup.com/
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DOWL HKM	http://www.dowlhkm.com/home.html
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First Interstate Bank	https://www.firstinterstatebank.com/
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Hilltop Solutions	http://www.hilltoppublicsolutions.com/index.htm
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Kadrmass, Lee & Jackson	http://www.kljeng.com/
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Montana Wind Resources, LLC	http://www.montanawindresources.com/
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New York Life	http://www.newyorklife.com/
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Stillwater Mining Company	http://www.stillwatermining.com/
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Bozeman

Autopilot Inc.	http://www.autopilotdesign.com/
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Barnard Construction	http://www.barnard-inc.com/
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Bequet Confections	http://www.bequetconfections.com/
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BioScience Laboratories, Inc.	http://www.biosciencelabs.com/
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Garcia and Associates	http://www.garciaandassociates.com/
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Golden Helix Inc.	http://www.goldenhelix.com/
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Grasslands Renewable Energy LLC	http://www.gre-llc.com/
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LigoCyte Pharmaceuticals, Inc.	http://www.ligocyte.com/
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Murdoch's Ranch & Home Supply	http://www.murdochs.com/
Mystery Ranch Backpacks LLD	http://www.mysteryranch.com/site/index.html
Pacific Outdoor Equipment - Hyalite Outdoor Group	http://pacoutdoor.com/
Prospera Business Network	http://www.prosperabusinessnetwork.org/
Resonon, Inc.	http://www.resonon.com/
RightNow Technologies	http://www.rightnow.com/
Sustainable Oils	http://www.susoils.com/
The Natural Baby Company	http://www.thenaturalbabyco.com/
U.S. Wheat Associates	http://www.uswheat.org/uswPublic2009.nsf/index?OpenPage
WayFare	http://www.wayfarefoods.com/
West Paw Design	http://www.westpawdesign.com/
Mountaintop Associates Inc.	-
Renaissance Marine Group, Inc.	http://www.renaissance-marine-group.com/
MMEC	http://www.mtmanufacturingcenter.com/
Montana Seed Potato Certification - Montana State University	http://www.montana.edu/potato/
Butte	
Montana Resources, LLC	http://www.montanaresources.com/
NorthWestern Energy	http://www.northwesternenergy.com/
Resodyn Corporation	http://www.resodyn.com/
Synesis7	http://www.synesis7.com/
MT Tech	http://www.mtech.edu/
MSE Technology	http://www.mse-ta.com/
Seacast	http://www.seacast.com/

Chester	
Mattson Farms	http://www.mattsonfarms.com/
Columbia Falls	
Zinc Air, Inc.	http://www.zincairinc.com/
Conrad	
Northern Seed	http://www.northernseed.com/
Timeless Seeds, Inc.	http://www.timelessfood.com/
Corvallis	
AlgEvolve	http://www.algevolve.com/
Blue Marble Biomaterials	http://bluemarblebio.com/
Decker	
Cloud Peak Energy	http://www.cloudpeakenergy.com/
Forsyth	
Rancher	
Glendive	
SRS Crisafulli, Inc.	http://www.crisafullipumps.com/
Great Falls	
D. A. Davidson & Companies	http://www.davidsoncompanies.com/
Harlowton	
Ticket River	http://www.ticketriver.com/
Helena	
BlueCross BlueShield of Montana	https://www.bcbsmt.com
Drake Water Technologies, Inc.	http://www.drakewater.com/
Montana Stockgrowers Association	http://www.mtbeef.org/

MT Wood Products Association	http://www.montanaforests.com/
Northwest Mangement, Inc.	http://www.consulting-foresters.com/
The Nature Conservancy	http://www.nature.org/
U.S. DOC/EDA	http://www.eda.gov/
Kalispell	
Modern Machinery, Inc.	http://www.modernmachinery.com/
Laurel	
Wood's Powr-Grip	http://www.powrgrip.com/cgi-bin/powrgrip/index.html
Lewistown	
Spika Welding & Mfg, Inc	http://www.spikawelding.com/
Missoula	
Bank of Montana	http://www.bankofmontana.com/
Envirocon, Inc.	http://www.envirocon.com/
Good Eye Consultants	http://goodeyeconsultants.com/Home.html
GreenFoot Technologies	http://www.greenfoottech.com/
Johnson Brothers	-
Montana Rail Link, Inc.	http://www.montanarail.com/
Montana World Trade Center	http://www.mwtc.org/
Northern Rockies Regional Center	http://www.nwf.org/Regional-Centers/Northern-Rockies-and-Prairies.aspx
Sun Mountain Sports	http://www.sunmountain.com/
TerraEchos, Inc.	http://www.terraechos.com/
The Biomimicry Group	http://www.biomimicry.net/
The Milky Whey, Inc./TMW International, Inc.	http://www.themilkywhey.com/

The University of Montana	http://www.umt.edu/future.aspx
Washington Corporations	http://www.washcorp.com/
Ronan	
S&K Electronics, Inc.	http://www.skecorp.com/
Shepherd	
Floating Island International	http://www.floatingislandinternational.com/
Silver Bow	
REC	http://www.recgroup.com/
St. Regis	
Tricon Timber LLC	http://timberbuysell.com/
Western Reclamation	http://www.westernreclamationllc.com/
Superior	
Clark Fork Transportation	
Thompson Falls	
Sanders Technology Initiative	
Troy	
Revett Minerals	http://www.revettminerals.com/
Victor	
Sustainable Lumber Company LLP	http://www.choicetimber.com.au/sustainable_timber/sustainable-timber.htm
Whitefish	
Montana Grow	http://www.montanagrow.com/
Algae Aqua-Culture Technology	http://algaeaquaculture.com/AACT/Welcome.html

Montana Host Committee and Volunteers

The [Montana Host Committee](#) – led by CEO Jim Scott, Vice Chairman of Interstate Bank in Billings, and Marne Hayes, President of the Big Sky Chamber of Commerce – has brought together dozens of statewide businesses and community partners to cover everything from hospitality and logistics to security, transportation, communications, signage, and special events.

In addition, dozens of Montanans have volunteered to welcome international guests at Gallatin Field airport and help to facilitate all hospitality efforts at Big Sky Resort.

Student Liaison Officers

More than 43 students and faculty members will participate in APEC as student Liaison Officers. Liaison Officers will shadow a senior official, Trade Minister, or Small and Medium Enterprise Minister from one of the 21 APEC economies for the duration of that official's stay. Each Liaison Officer will serve as ambassadors of Montana and tend to the official's daily schedule, help escort them from meeting to meeting, sit in on some of the meetings, and learn more about global cultures through interaction.

APEC Mining Task Force

The 2011 APEC meetings in Big Sky kicked off Friday, May 6th with meetings of the APEC Mining Task Force. APEC created the Mining Task Force, made up of delegates from member economies, in 2007 to help integrate APEC member economies that have a large stake in the transportation, telecommunications, mining, and energy industries.

Direct exports of minerals and ore from Montana to APEC economies totaled over \$150 million in 2009. Montana mining companies participating in this year’s mining task force meetings include:

Montana Mining Companies Participating in APEC	
Washington Companies	http://www.washcorp.com/
Stillwater Mining Company	http://www.stillwatermining.com/
Cloud Peak Energy	http://www.cloudpeakenergy.com/
Barrick Gold Corporation	http://www.barrick.com/Company/default.aspx
Signal Energy LLC	http://signalwind.com/
Rio Tinto	http://www.riotinto.com/
Wyo-Ben Inc.	http://www.wyoben.com/
Montana Mining Association	http://www.montanamining.org/
Garcia and Associates	http://www.garciaandassociates.com
MSE Technology Applications Inc.	http://www.mse-ta.com/
Revett Minerals	http://www.revettminerals.com/index.php

State Department Broadcast Assistance Information

APEC/Big Sky Television and Photo Support Details

Thank you for registering to cover the APEC meetings in Big Sky, Montana from May 18-21, 2011. Below are the television and photo support details planned for all media through the APEC filing center. The filing center will be open from 8:00 am to 8:00 pm May 18 – 21. It is located in the Lone Peak Café on the second floor of the Mountain Mall.

Host TV/Photo Global Distribution Services: (Standard Definition, 16X9 NTSC)

Due to space limitations, all of the events are Host TV and a few are open or pool press coverage. All of the press availabilities in the filing center are open to all registered press. All press events located at the Big Sky Resort will be shown on televisions in the filing center either live or immediately upon conclusion of the event so that all registered press may watch them. The video from these events will be available to all broadcasters at no cost via an FTP site. This video will be standard definition, 16X9 NTSC. Still photos will also be available on this site.

FTP Site:

All Host TV coverage content will be accessible at: <http://bigsky.techwerks.tv>

Username: press (all lower case)

Password: bigsky (all lower case)

On the main menu page of the <http://bigsky.techwerks.tv> site there are 4 categories;

1. Host TV
2. Individual Press Feeds
3. Web Feeds
4. Photos

1. Host TV:

All LIVE events will be broadcast on this page. During each broadcast, a “WATCH LIVE” link will appear. When the live event has concluded, the event will be available for on-demand retrieval and downloading. There will be a slight delay between the conclusion of the live event and the video being posted. The on demand/download file will be a broadcast-quality file.

Host TV File Parameters:

Video size: 720x480 – anamorphic

Interlace: yes (on-line viewing will be interlaced)

Bit rate live: 800kbps

Bit rate on demand/download: 2000kbps

2. Individual Press Feeds:

All press video feeds will be located on this page. Tape feeds will be encoded and uploaded for on-line viewing and downloading. Videos supplied digitally may or may not be re-encoded. These videos will be for downloading only. Standups may be streamed live and posted for on-line viewing and downloading. Scheduling for live stand up broadcast must be made with:

Individual Press Feeds File Parameters:

Video size: 720x480 – anamorphic

Interlace: yes, unless otherwise requested (on-line viewing will be interlaced)

Bit rate live: 800kbps - Bit rate on-demand/download: 2000kbps, unless otherwise requested

3. Web-Quality Feeds:

All LIVE events will be broadcasted on this page, intended for media to re-purpose as web-quality, not broadcast-quality content. During each live web feed a “WATCH LIVE” link will appear. When the live event has concluded, the event will be available for on-line viewing and downloading. There will be a slight delay between the conclusion of the live event and the video being posted.

Tech notes;

Video size: 500x280 – 16x9

Interlace: no

Bit rate live: 800kbps

Bit rate on-demand, download: 800kbps

Audio bit rate: 128kbps

4. Photos:

All Host-provided photos will be downloadable via the site. You can click on any file to view the image or you can download the image.

APEC Auxiliary Feeds Distribution Center (AFDC)

All content distributed via the FTP site described above will also be provided to broadcast press in the filing center through a special APEC Auxiliary Feeds Distribution Center (AFDC) service at no cost for their own use. Broadcasters will be responsible for their own recording devices, media and cabling, to allow for the following connection formats from the AFDC:

- a. (16X9) Composite NTSC Video BNC connection
- b. (16X9) Composite PAL Video BNC connection
- c. (16X9) SDI video BNC with embedded audio
- d. (16X9) PAL BNC with embedded audio
- e. Standard XLR audio mult

TV Stand-up Positions:

The APEC AFDC will also provide support to broadcasters with dedicated stand-up positions immediately outdoors off of the media center, that will have a canopy in case of inclement weather. These stand-up positions will include power, lighting and telephone for IFB, however media will need phone cards for long distance calls, and will need to use their own mobile phones for coordination lines with their studios. These stand-up positions will be offered for free, but media must share access in as little as 15-minute durations and must be reserved through the filing center staff.

Capabilities of these stand-up positions will be live, and live-to-tape, based upon available bandwidth and scheduling within the APEC AFDC system. Live-to-tape will be the most practical and stable approach.

Additional specific questions about the APEC AFDC and broadcast support services can be directed to Michael Murphy, Senior Advisor in Public Affairs at the U.S. Department of State. Michael can be reached at murphymj2@state.gov or (202) 412-4243 (Blackberry) or (202) 360-6146 (cell).